

# CARE<sup>®</sup>

Controlling Alcohol Risks Effectively



The Next Generation of Hospitality



**Controlling Alcohol Risks Effectively (CARE®)** is a one-day, ready-to-lead workshop from the American Hotel & Lodging Educational Institute (AHLEI). CARE® prepares bartenders and servers to handle the challenges of balancing guest services with the legal responsibilities involved in serving alcohol. Employees will learn to:

- Effectively monitor and control guests' alcohol consumption
- Tactfully intervene before problems arise
- Check identification according to your venue's policies
- Spot altered or fake identification
- Handle minors appropriately
- Identify alcohol service laws and how they affect your operation

Providing training with CARE® can reduce your risk of liability, comply with state and federal regulations of alcohol service, and possibly even reduce your liability premiums. AHLEI grades all exams and issues training verification cards to all successful participants. AHLEI maintains training records, making it easy to prove with certificates of completions your commitment to legally serving alcohol.

CARE® is cost-effective training that can be conducted right at your establishment. Employees don't have to take the day off and there is no added expense for travel to an off-site training facility.

For additional information on CARE®, visit [www.ahlei.org/CARE](http://www.ahlei.org/CARE), or call 800-344-3320 or 517-372-8800.

***CARE® cannot be purchased through the shopping cart.***

## CARE® Online

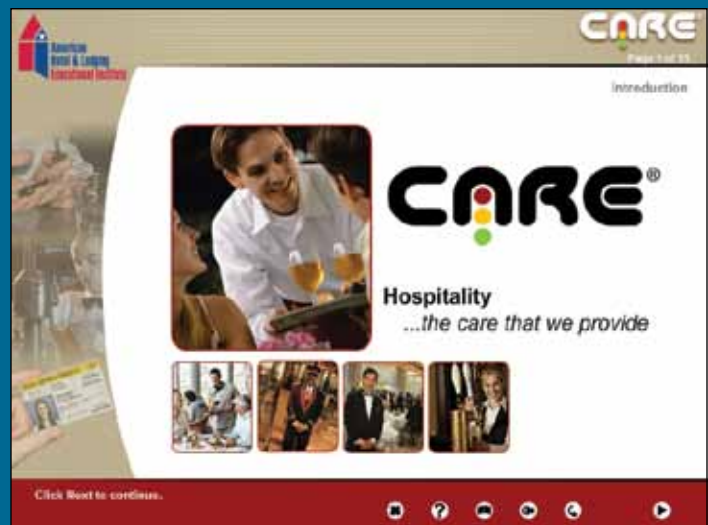
CARE® online is a four-hour interactive program featuring video, learning activities and review questions. It is designed to provide self-paced flexible training in the service of alcohol.

Includes:

- Seven modules
  - Introduction
  - Alcohol Service and the Law
  - Checking Identification
  - Alcohol and Its Physical Impact
  - Intervention
  - State Laws
  - Summary
- Glossary of terms
- State laws document (provided in PDF format)
- Review quizzes
- Proctored final exam
- Training verification card for participants who pass the final exam

### Online tiered pricing:

# Units	AH&LA member	Nonmember
1 – 9	\$39.95 each	\$49.95 each
10 – 49	\$37.95 each	\$47.95 each
50 – 99	\$35.95 each	\$44.95 each
100 – 250	\$32.95 each	\$41.95 each
250 – 499	\$30.95 each	\$38.95 each
500+	Call for pricing	



## CARE® for Servers

Includes everything you or your trainer need to conduct a one-day training workshop:

- Instructor's Guide
- Sample Server's Manual
- Server Training DVD
- Pocket Guide

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\$269.95. AH&LA Members **\$229.95**

## Participant Material

AHLEI offers many options for purchasing the accompanying CARE® participant materials to give you and your property maximum flexibility to fit your training style and budget.

## Option 1: Reusable Participant Material

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Includes a reusable Server's Manual, exam, and Pocket Guide so trainees can record notes and have immediate access to key CARE® training points and tips.

**Quantity discounts are available for your convenience!**

# Units	AH&LA member	Nonmember
1 – 9	\$20.95 each	\$24.95 each
10 – 49	\$19.95 each	\$23.95 each
50 – 99	\$18.95 each	\$22.95 each
100+	\$17.95 each	\$21.95 each

## Option 2: Exam Packet (Refill)

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Use this option after an initial purchase of participant material from Option 1. For additional classes, reuse the student manual and purchase new exam and pocket guides for each trainee.

# Units	AH&LA member	Nonmember
1 – 9	\$13.95 each	\$16.95 each
10 – 49	\$12.95 each	\$15.95 each
50 – 99	\$11.95 each	\$14.95 each
100+	\$10.95 each	\$13.95 each

## Option 3: Participant Material (One-time use)

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With this option, every trainee receives a Server's Manual to keep for continued reference, as well as the exam.

# Units	AH&LA member	Nonmember
1 – 9	\$16.95 each	\$20.95 each
10 – 49	\$15.95 each	\$19.95 each
50 – 99	\$14.95 each	\$18.95 each
100+	\$13.95 each	\$17.95 each

## CARE® for Gaming Servers

Designed as a one-day workshop for bartenders and alcohol servers working in a gaming environment.

## CARE® for Club Servers

Designed as a one-day workshop for bartenders and alcohol servers in a club environment.



*Serve Responsibly!*



## CARE® for Guest Contact Staff

Guests affected by alcohol don't confine themselves to the bar or restaurant. This workshop trains all employees, including front desk agents, valet attendants, and housekeepers, to work in conjunction with alcohol servers and respond to challenging situations.

Includes:

- Instructor's Guide
- Sample Manual
- CARE® for Guest Contact Staff DVD

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\$245.95. AH&LA member **\$209.95**

Manual and Exam Packet

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\$16.95. AH&LA member \$13.95

**Quantity discounts available.**

# Units	AH&LA member	Nonmember
1 – 9	\$13.95 each	\$16.95 each
10 – 49	\$12.95 each	\$15.95 each
50 – 99	\$11.95 each	\$14.95 each
100+	\$10.95 each	\$13.95 each

## CARE® for Trainers

The self-paced program enables those preparing to become a Certified CARE® Trainer to study the CARE® Instructor's Guide at a comfortable learning speed. Trainers take a proctored final exam graded by AHLEI. Successful candidates will be awarded a CARE® for Trainers certificate and a Training Verification Card. If required by state mandate, AHLEI will provide proof of certification to the appropriate governmental agencies. Call for pricing details.



[www.ahlei.org](http://www.ahlei.org)

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